

ELECTIONS 2021: A CRITICAL MILESTONE FOR THE GREENS

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HOW DID GREENS PERFORM?

LOCALS

5000 seats up for election. Stood 2957.
2nd best ever set of net gains. 157 wins (99 gains)

LONDON

Record results

WALES

Record List results. 4th place. 5000 votes short of MS

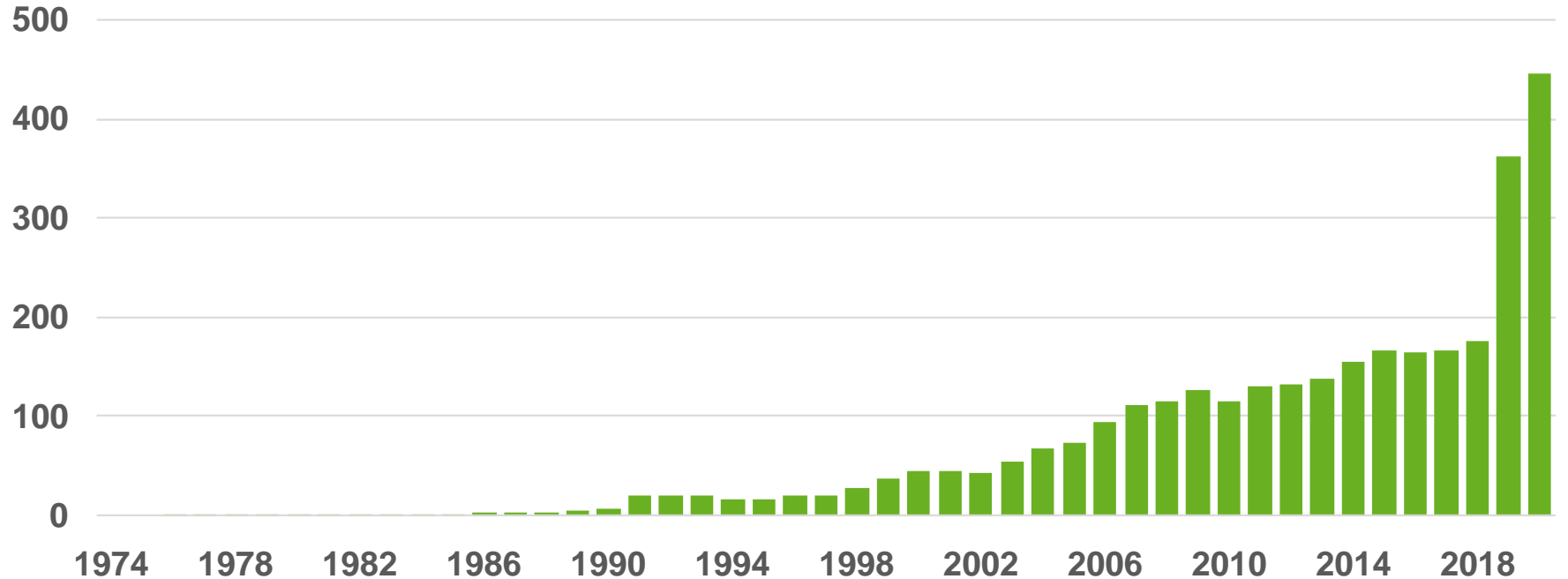
MAYORS

Ahead of Lib Dems in all regional mayor contests

SCOTLAND

Record results

GREENS INVESTING IN ELECTIONS DELIVERS WINS



GREEN COUNCILLORS 1974 TO 2021

RECORD CANDIDATES AT THIS YEAR IN ELECTION CYCLE

Table 1: seats contested by major parties

Party	Seats contested	% Seat coverage
Conservative Party	4,867	97.34%
Labour Party ⁴	4,654	93.08%
Liberal Democrats	3,657	73.14%
Green Party	2,957	59.14%
All other parties	1,787	-
Independent Candidates	1,186	-

Two points are immediately striking when compared with previous years.

The first is the strength of the Green Party. In 2018 the party contested 49% of seats, while in 2019 it fought 29%. This year it is fighting 59% of seats.

RECORD CANDIDATES AT THIS YEAR IN ELECTION CYCLE

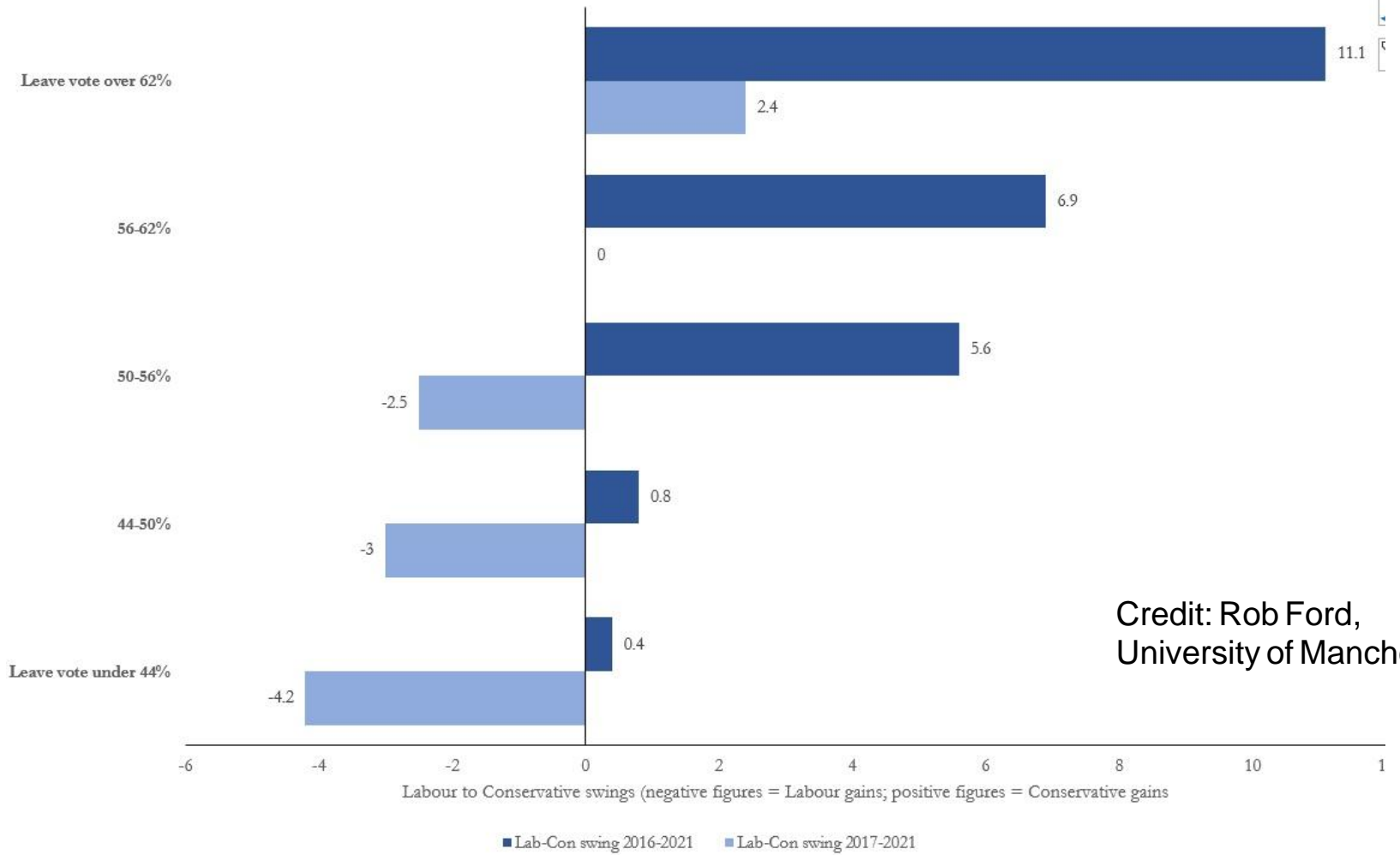
Table 2

English Local Elections, 6 May 2021 Seats contested by major parties per region

Region	Conservative	Labour	Lib Dem	Green
East Midlands	99.6%	90.7%	65.5%	45.0%
East of England	99.5%	98.4%	82.5%	65.6%
North East	89.2%	97.5%	52.5%	40.1%
North West	93.8%	98.3%	67.2%	52.7%
South East	99.7%	91.8%	83.6%	56.7%
South West	97.0%	76.6%	77.8%	71.4%
West Midlands	100.0%	92.7%	62.1%	70.5%
Yorks. & Humber	94.1%	99.1%	67.4%	68.3%

WHY?

Labour to Conservative swing in 2021 local elections by estimated area Leave vote share in 2016



Credit: Rob Ford,
University of Manchester

LIBERAL – AUTHORITARIAN SCALE VERY IMPORTANT

Measuring values

Left-right scale

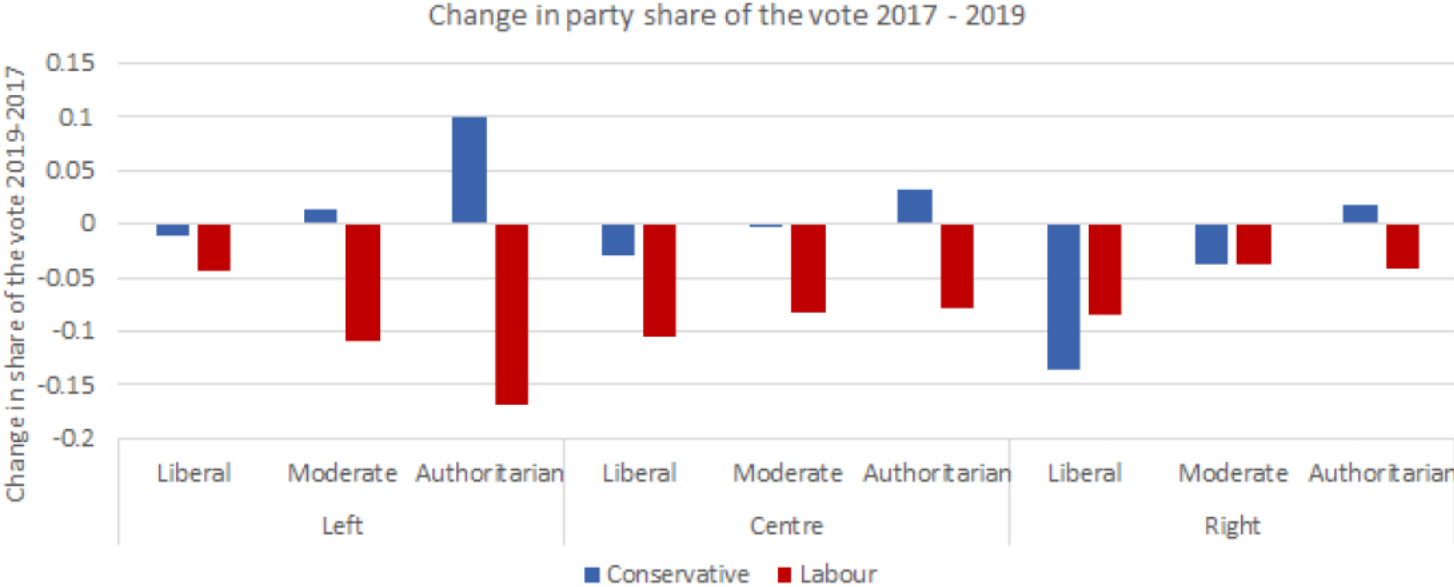
- Government should redistribute income from the better off to those who are less well off
- Big business benefits owners at the expense of workers
- Ordinary working people do not get their fair share of the nation's wealth
- There is one law for the rich and one for the poor
- Management will always try to get the better of employees if it gets the chance

Liberal-Authoritarian

- Young people don't have enough respect for traditional values
- Censorship is necessary to uphold moral values
- For some crimes, the death penalty is the most appropriate sentence
- Schools should teach children to obey authority
- People who break the law should be given stiffer sentences

Credit: Paula Surridge
University of Bristol

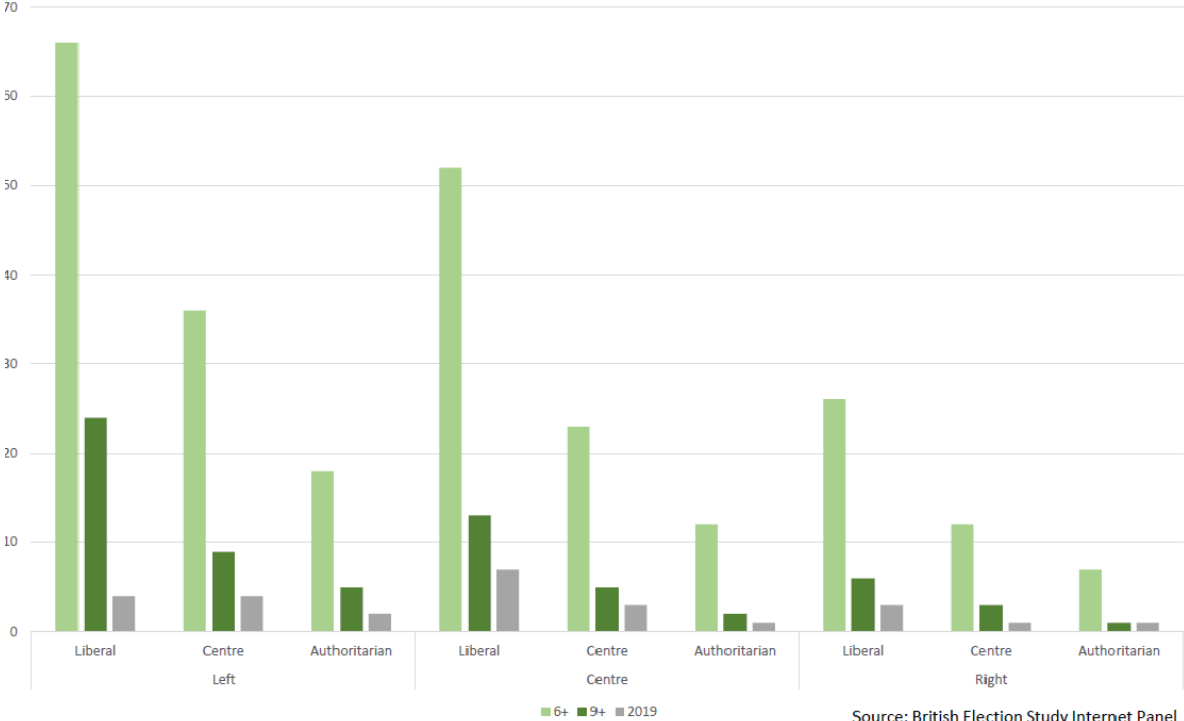
LIBERAL – AUTHORITARIAN SCALE: GE CHANGES



Credit: Paula Surridge
University of Bristol

POTENTIAL GREEN VOTERS CORRELATE STRONGLY WITH LIBERAL VALUES

'Likelihood to ever vote Green' on 0-10 scale by value space (2019 vote for comparison)



@ surridge

Source: British Election Study Internet Panel

Credit: Paula Surridge
University of Bristol

